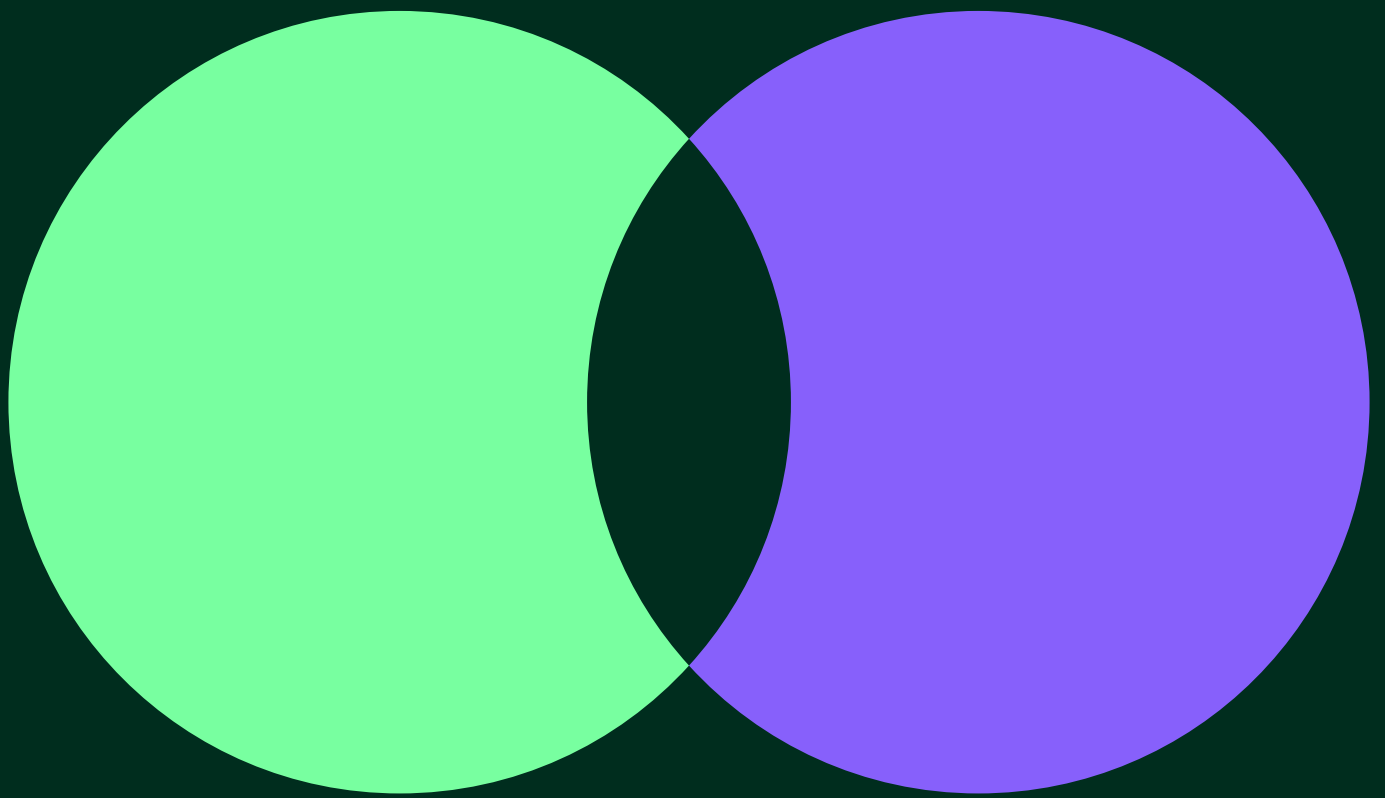


Turning successful adoption into lasting value and responsible innovation



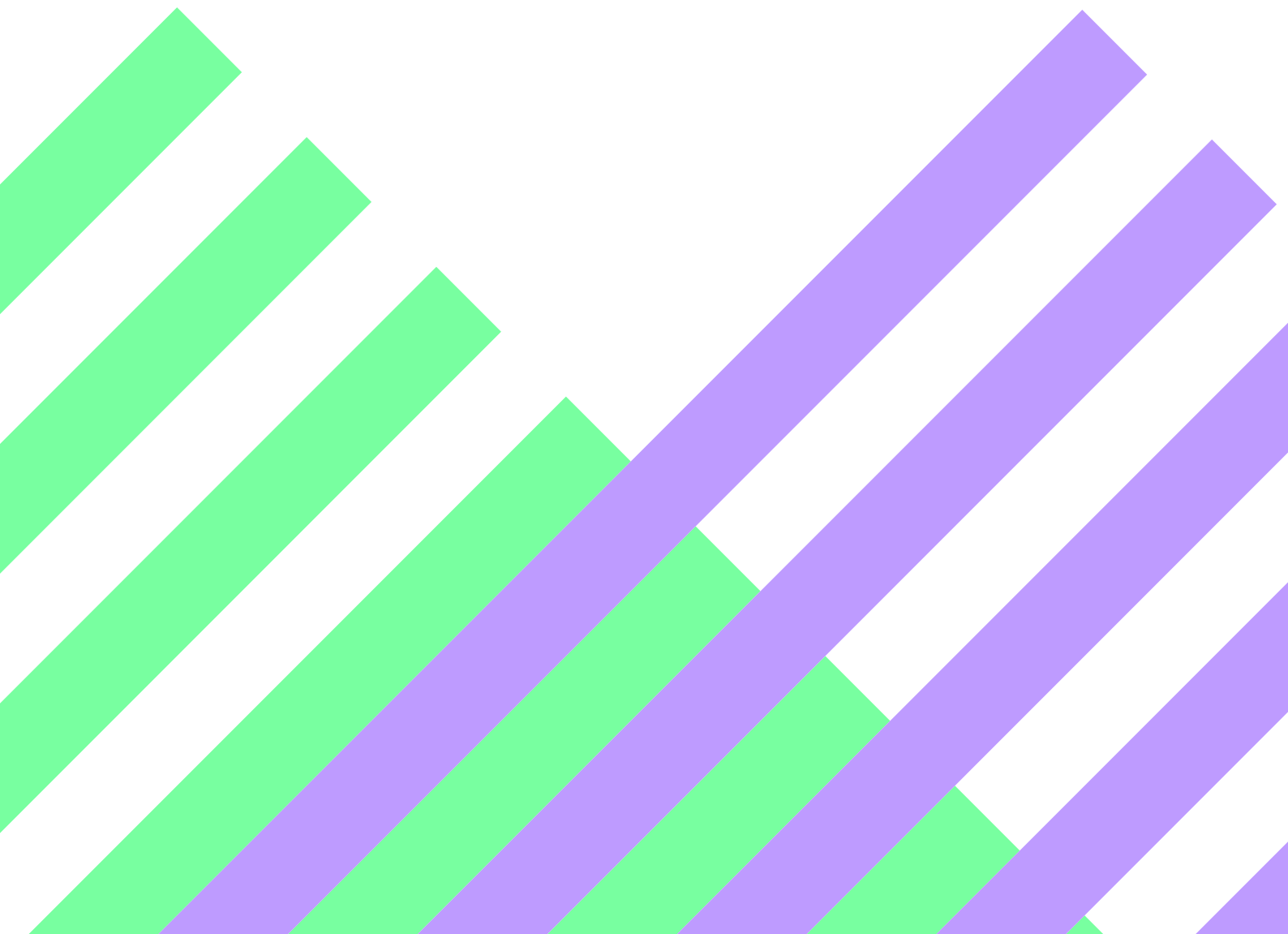
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Deploying Microsoft 365 Copilot is an important milestone, but it is not the end of the adoption journey. As the technology evolves, firms need to keep people engaged, understand where value is being created and make informed decisions about what should happen next.

Why this matters

Many firms invest significant time and effort in getting Copilot to go-live, only to find that adoption becomes harder to sustain once the initial energy of the rollout has passed. Champions become busy, new joiners miss the original learning journey and successful use cases remain within individual teams. At the same time, new Copilot capabilities, agents and automation opportunities continue to emerge, making it difficult for leaders to separate genuine value from market noise.

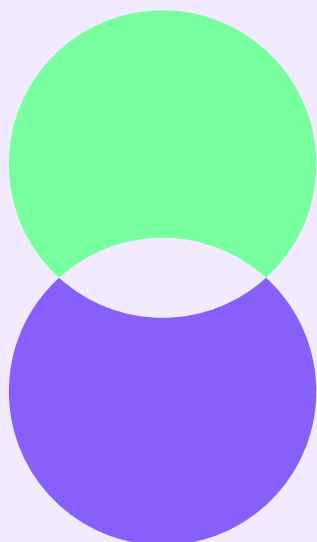
Without a continuing structure, usage can become uneven, guidance can date quickly and promising opportunities can be missed. The firm may have successfully deployed Copilot, but not yet developed the capability to protect, extend and govern its value over time.



What Continuous Success does

Copilot Continuous Success is the final phase of Stridon's Copilot Success Roadmap. It provides a flexible, retained model of support after firmwide deployment, helping law firms sustain adoption today while preparing responsibly for what comes next.

The service combines two complementary programmes:



Continuum: sustaining and strengthening adoption

Continuum helps firms keep Copilot useful, relevant and consistently used across the organisation. Through Champion communities, onboarding support, ongoing enablement, feature updates, user feedback and adoption insight, it helps firms maintain confidence and respond early when engagement or relevance begins to fall.

Advance: shaping the next stage of AI maturity

Advance helps firms decide what comes next once Copilot adoption is established. It helps leadership teams identify, assess and prioritise opportunities involving agents, automation and knowledge applications, while keeping innovation aligned with business goals, organisational readiness and governance requirements.

One connected model

Continuum and Advance are designed to work together but can also work well separately, depending on where your firm is in its journey.

Continuum helps firms maintain momentum, strengthen adoption and understand how Copilot is being used across the organisation.

Advance uses those lessons to help leadership teams identify where AI can create further value, whether through automation, agents, knowledge applications or wider process improvement.

Together, they help firms move from successful deployment to long-term organisational capability.

Adoption creates understanding.
Understanding builds confidence.
Confidence creates capability.
And capability creates lasting value.

What Copilot Continuous Success provides:

Continuum: keeping Copilot useful, trusted and actively used

One of the most common challenges after deployment is maintaining momentum. Champions become busy, priorities shift and new colleagues join the organisation without experiencing the original adoption programme.

Continuum helps firms keep Copilot relevant and valuable long after go-live. Through ongoing Champion support, regular learning, practical use cases, feature updates and adoption reporting, it creates a consistent rhythm of reinforcement across the firm. Leaders gain clearer visibility of how adoption is developing, while users continue to discover new ways to incorporate Copilot into their everyday work.

Includes:

-  Champion community support and moderation
-  Ongoing learning, practical use cases and feature updates
-  Quarterly refresh training and onboarding support
-  Adoption reporting, insight and recommendations
-  Leadership engagement where confidence or momentum needs support

Advance: helping firms decide what comes next

As confidence grows, so do ambitions.

The conversation begins to move beyond individual productivity and towards broader opportunities involving automation, agents, knowledge applications and process improvement. The challenge is deciding which opportunities are worth pursuing and how they should be approached.

Advance provides strategic guidance and senior advisory support to help firms identify, assess and prioritise opportunities in a structured and responsible way. Rather than reacting to every new development in the market, leaders can make informed decisions based on business priorities, organisational readiness and governance requirements.

Includes:

-  Strategic roadmap reviews and prioritisation support
-  Innovation pipeline development and opportunity assessment
-  Agent and automation exploration
-  Governance and implementation guardrails
-  Ongoing strategic advisory support

What Copilot Continuous Success creates



Sustained momentum after deployment

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Greater confidence across legal and business services teams

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Better visibility of adoption and value

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Stronger Champion communities and peer learning

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A clear route towards automation and agents

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More informed AI investment decisions

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Long-term organisational capability rather than short-term adoption

Proof in practice

How Wedlake Bell is turning adoption into long-term advantage

Having successfully deployed Copilot, Wedlake Bell used Stridon's Continuous Success approach to maintain momentum, support users and explore new opportunities for AI across the firm.

[Read the Wedlake Bell case study →](#)

Ready to turn Copilot adoption into lasting advantage?

Stridon can help your firm sustain confidence, understand where value is developing and decide what should happen next, without placing additional operational pressure on internal teams.

Start a Copilot Continuous Success conversation.

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